



# Alberta Dance Theatre Program Advertisement Sizes and Rates

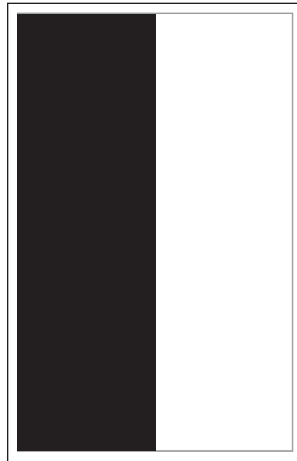
Measurements are in inches and start with the horizontal measurement. Ads can be supplied as camera ready artwork at 300 dpi, or as a digital file (preferred) using Adobe Illustrator, InDesign, Adobe Acrobat – as a press ready PDF (with fonts included) – or as a Photoshop TIFF, JPG, PSD or EPS file.

If using other software the files must be saved in a Macintosh compatible format.

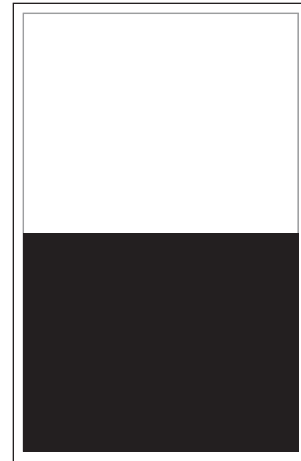
Ads must be built to the sizes specified below, without bleed.



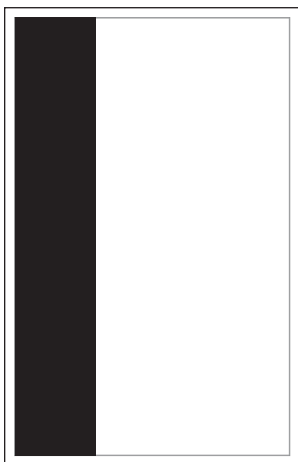
**Full Page**  
(no bleed)  
5" x 8"  
\$250.00



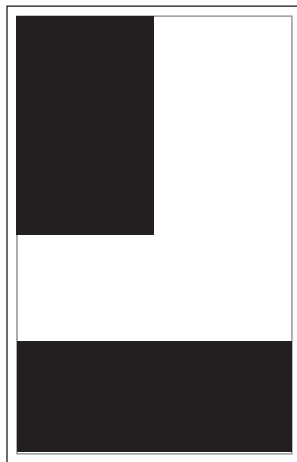
**1/2 Page  
Vertical**  
(no bleed)  
2.5" x 8"  
\$150.00



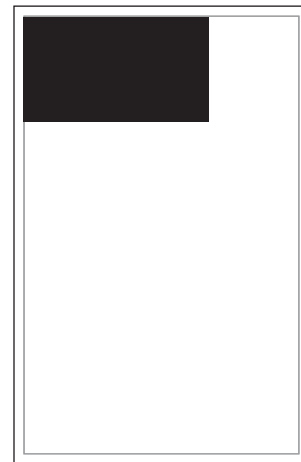
**1/2 Page  
Horizontal**  
(no bleed)  
5" x 4"  
\$150.00



**\*NEW -  
Banner**  
(no bleed)  
1.5" x 5"  
runs vertically  
on the edge  
of the page  
\$125.00



**1/4 Page  
Vertical**  
(no bleed)  
2.5" x 4"  
\$80.00



**1/4 Page  
Horizontal**  
{no bleed)  
5" x 2"  
\$80.00

**Business  
Card**  
(no bleed)  
3.5" x 2"  
\$50.00